



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Fundamentals of entrepreneurship [S1EiT1>PPzed]

Course

Field of study

Electronics and Telecommunications

Year/Semester

3/6

Area of study (specialization)

–

Profile of study

general academic

Level of study

first-cycle

Course offered in

polish

Form of study

full-time

Requirements

elective

Number of hours

Lecture

15

Laboratory classes

0

Other (e.g. online)

0

Tutorials

0

Projects/seminars

0

Number of credit points

1,00

Coordinators

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Lecturers

Prerequisites

none

Course objective

none

Course-related learning outcomes

Knowledge:

1. Knows the basic rules and regularities regarding entrepreneurship as a process of seeking market opportunities and human characteristics/behaviour.
2. Knows the basic conditions of building a company's competitive advantage; understands the importance of the forces of the competitive environment.
3. Has knowledge about the principles of creating a business model based on the canvas and lean canvas methodology.

Skills:

1. Can define and analyze the characteristics of an entrepreneurial person.

2. Can design a business model concept for an innovative business solution.
3. Can use data from secondary sources and critically address the issue of the company's competitiveness.

Social competence:

1. Is aware of the challenges faced by the electronics and telecommunications industry in the 21st century and their impact on the development of the information society.
2. Can think and act in an entrepreneurial way.
3. Is aware of the interdisciplinarity of knowledge and skills needed to solve complex problems.

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

none

Programme content

none

Teaching methods

none

Bibliography

none

Breakdown of average student's workload

	Hours	ECTS
Total workload	15	1,00
Classes requiring direct contact with the teacher	15	1,00
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	0	0,00